



TOP 5 WAYS TO USE YOUR ROCK CATS TICKET PACKAGES

BUILD LASTING RELATIONSHIPS WITH YOUR CUSTOMERS



Provide tickets to new clients when they place their first order...treat a loyal customer on their birthday or as a holiday gift...enhance relationships with those in a position to refer your business...say thank you to a loyal customer...win back a customer who had a problem or complaint...offer unique incentives to do business with you...thank a new customer for their business...give them to a customer who makes timely payments.

IMPROVE YOUR SALES EFFORTS



Run a sales contest in the office and reward the winners with tickets...take a customer who hasn't done business with you lately...offer tickets to a manager who's department exceeds sales goals...reward an employee with the highest sales...give tickets to an employee who renews the most accounts...send tickets with a thank you card as a follow up to meeting a prospect.

IN THE COMMUNITY



Work with the Rock Cats to provide tickets to our deserving charity partners such as: Big Brothers Big Sisters, Boys and Girls Clubs, Pathways Senderos, Special Olympics, Klingberg Family Centers, DCF, United Way, and more. Because of your company's generosity, a group of children may be able to attend a game and enjoy a memorable experience...use tickets as donations for raffle prizes when solicited by local groups...thank volunteers for their help...give tickets to someone in your community who has gone above and beyond...provide tickets to a youth sports team you sponsor.

FOR THE EMPLOYEES – SHOW YOUR APPRECIATION



Get to know key co-workers outside the office...use as attendance incentives...welcome a new employee or say thanks to someone retiring...congratulate an employee on a promotion...present tickets to a front line person who appeases an angry customer...reward an employee who achieves goals or exceeds expectations...send your co-workers/subordinates to a game together after a meeting over dinner...provide tickets to an employee who does not get commission...use as performance awards through your HR department...reward company interns, employee of the month, a department that reaches their quota...give tickets to an employee who stays late on a project.

WORK WITH YOUR VENDORS



Reward vendors for on-time delivery...thank a service person from another company who takes care of you...use tickets as tips for delivery people (UPS, FEDEX, DHL, USPS)...give them to a rep from another company who helps you do business...provide tickets to your security guards or cleaning service...give tickets to an outside training service.